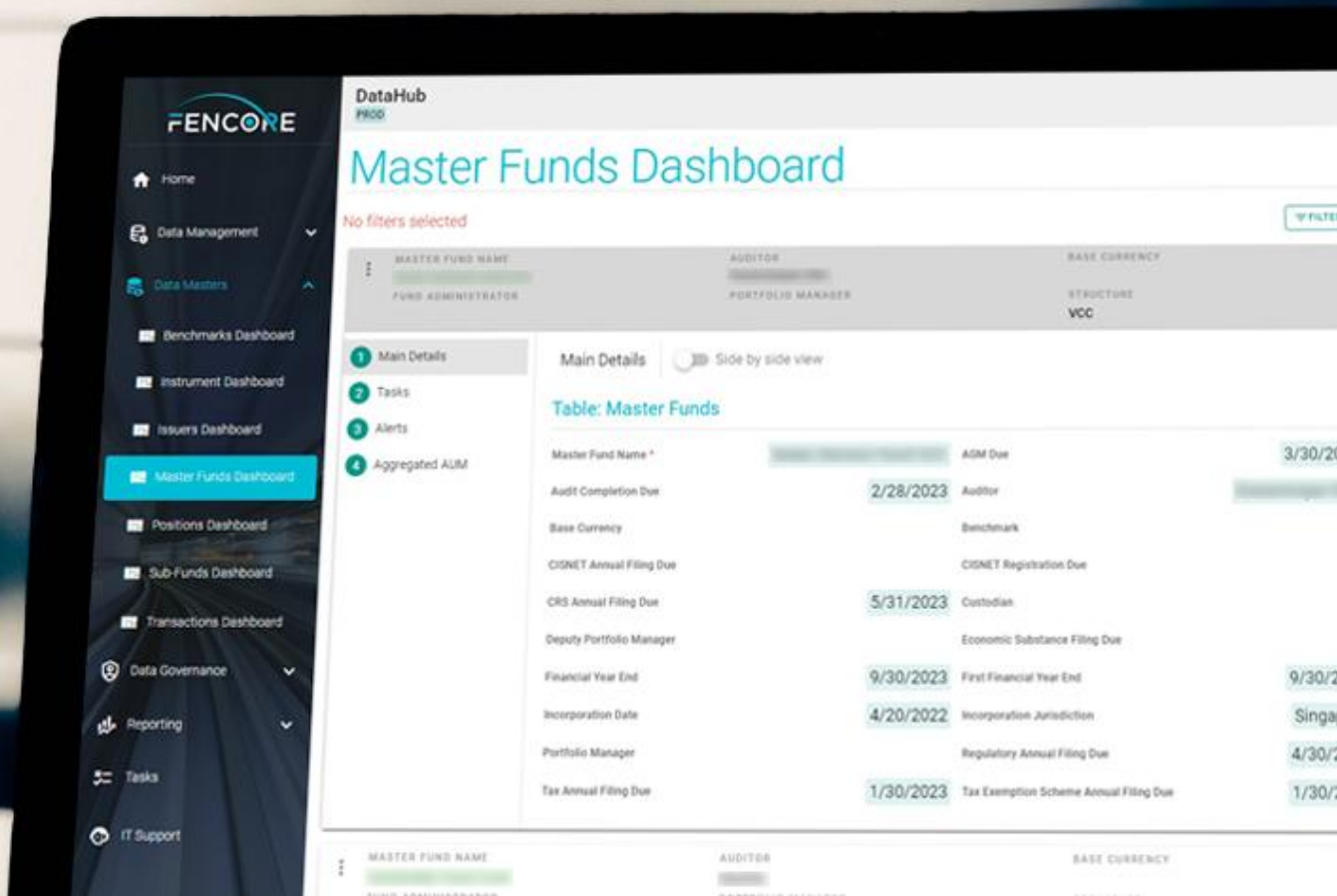


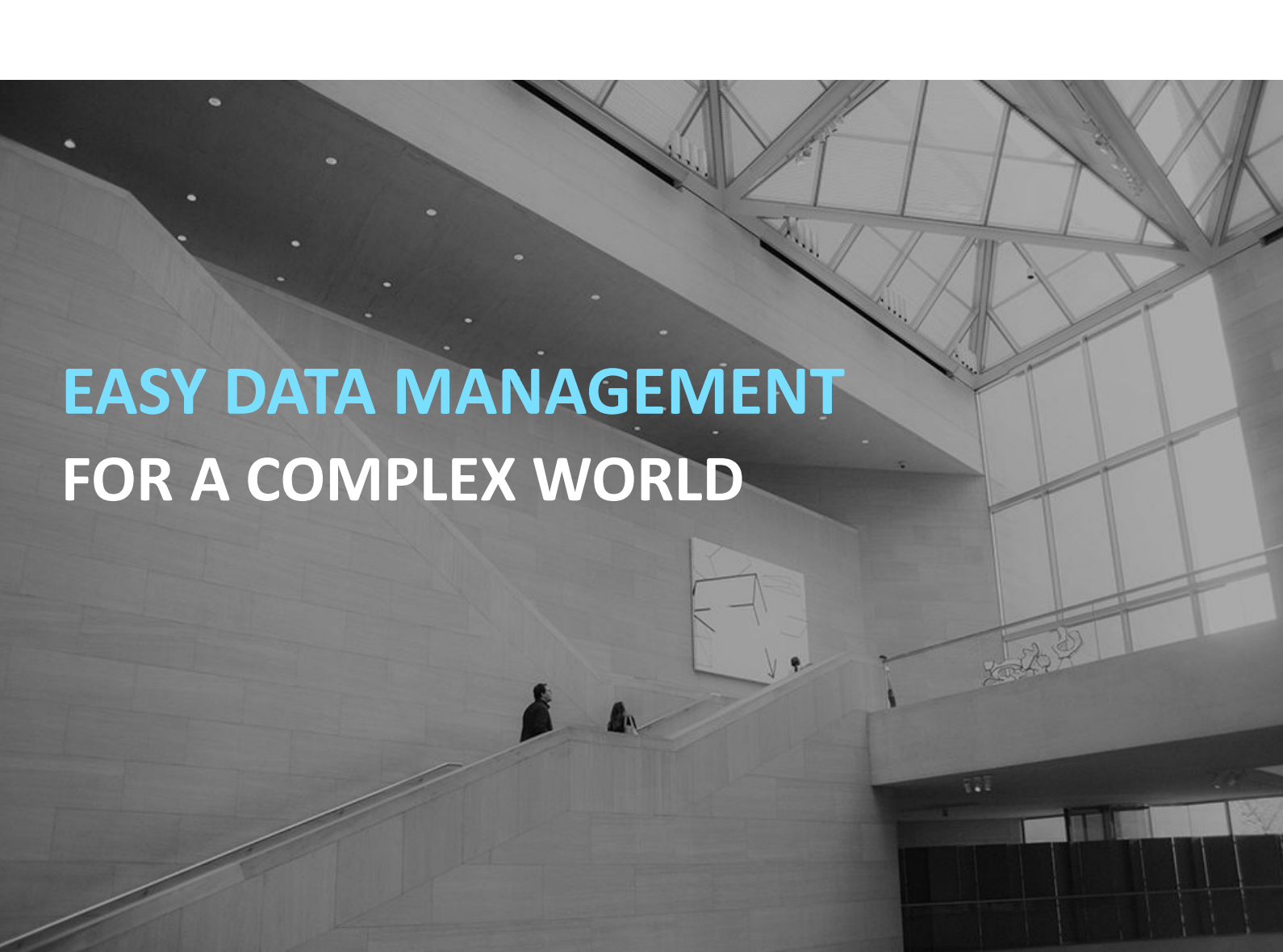


DataHub Product Master Use Case

A single source of truth of all product data

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EASY DATA MANAGEMENT FOR A COMPLEX WORLD

Pressure on fees, the growing burden of regulations, and increasing data complexity. The number of reasons to increase operational efficiency and lower costs are ever growing. Data needs to be reliable, manual errors need to be eliminated, and processes need to be automated.

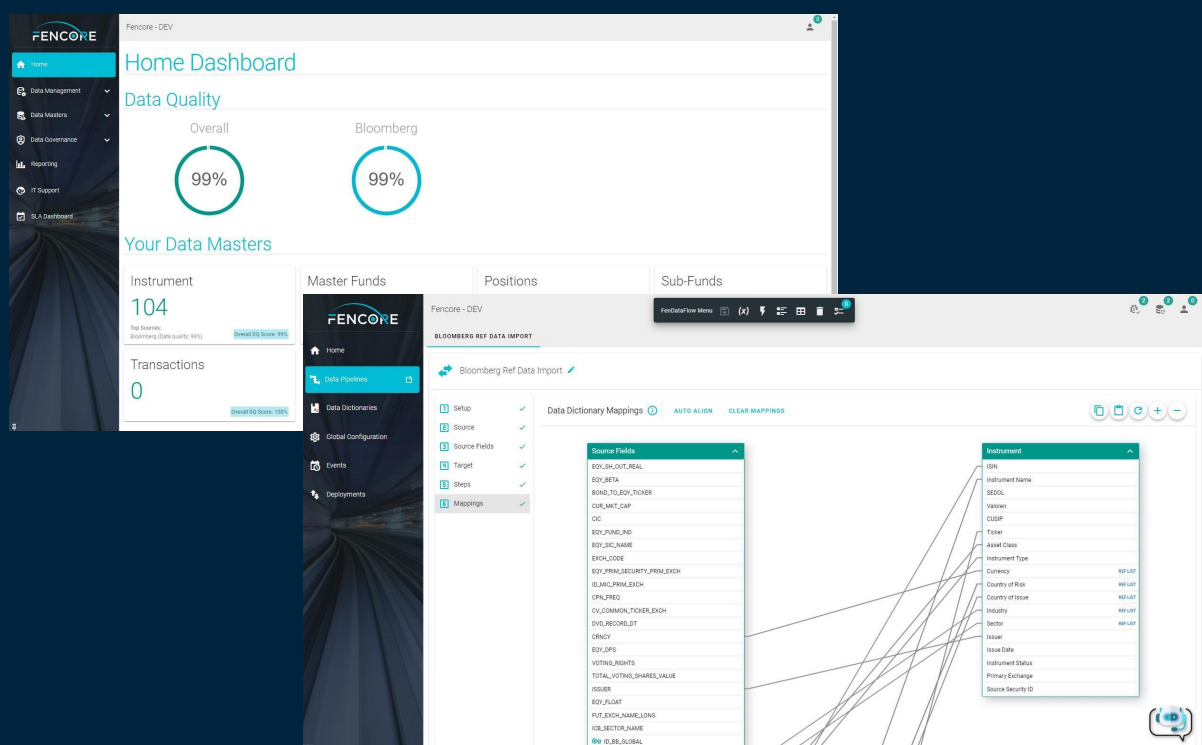
We know and understand your concerns, and we also know that the software projects have been **unrelentingly time consuming and costly**. We want to do better, and provide services proportional to the worth of the problem to you.

Fencore's Product Master captures, validates, and enriches all your product data across multiple sources into a one source of truth. This golden source supports your workflow from fund launch to liquidation, across all products, markets, and jurisdictions. Read on to learn how we solve product data issues for our clients.

Data sets could be stored as multiple versions, and slow consolidation makes the generation of reliable reports for internal, client, or regulatory use difficult.



DataHub establishes the relationships between umbrella and sub-funds and allows for easy navigation and viewing of performance figures regardless of complexity in hierarchies.



Product Master Core Features

Investment management firms operate more efficiently by having a clear and consolidated view of their product data including product names, benchmarks, performance metrics and regulatory information. Putting a product master in place enables them to:

- Import and export relevant data automatically and create a trusted single source of truth
- Allow users to view and interact with data via end-user dashboards
- Allow users to slice and dice data to extract required key figures
- Allow team members to make changes to data with adequate governance
- Support production of key documents

Common Challenges

1 Working with multiple data silos

Product data spread across a multitude of systems and Excel workbooks owned by different stakeholders and existing in various formats.

2 Inconsistent data quality

The data sets used for producing KIIDs/KIDs and factsheets are creating inconsistencies in the documents.

3 Unable to have a reliable global view

Data was consolidated in insecure and unaudited locations and maintained manually, making it difficult to have a global view of all products or to extract required information.

4 Manual document generation

Data needed to be requested for, extracted, prepared, and checked to generate KIIDs/KIDs, factsheets, and internal reports.

Fencore Solution

1 A single source of truth

DataHub imports and aggregates data from all sources, and exports them to downstream systems.

2 Data validation with standard and custom rules

All data is subjected to data quality checks and custom business rules, and alerts are generated for violations.

3 Dashboards and workflows

Customisable dashboards enabled intuitive navigation of fund hierarchies, enabling display and slicing and dicing of data for users.

4 Automated document generation

Data can be exported to downstream reporting systems, or built-in report templates can be automatically populated. User tasks/deadlines are tracked via the kanban board feature.

Outcomes

- Greater operational efficiency
- Enhanced and consistent product data quality
- Enhance oversight
- Reduced manual work
- Reduced risk



Ready to take the next step?

Request for a **demo** at
info@fencore.co